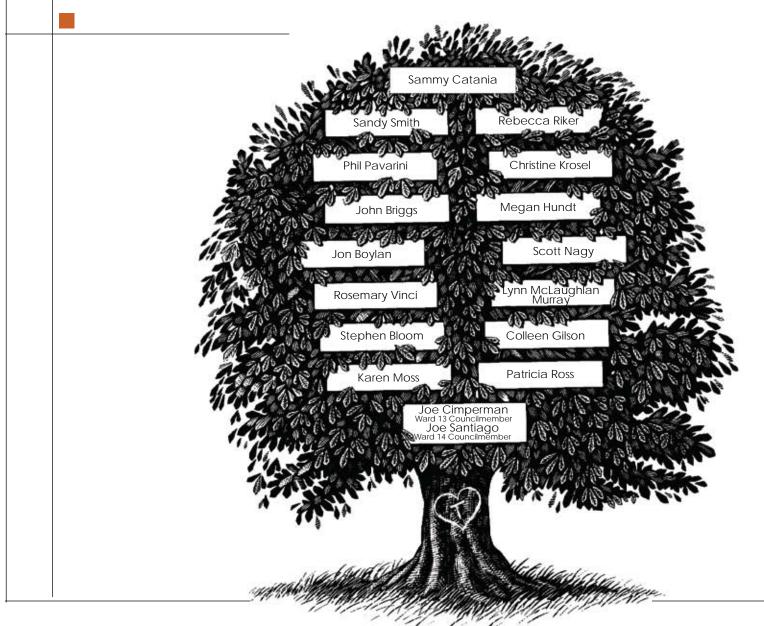


*List of Steering Committee Members *



Vision

Tremont is the neighborhood where Cleveland's rebirth began. Over the next decade we will continue growing as a magnet for hip urban culture while simultaneously remaining a place that welcomes people of all races, cultures and incomes. We will keep attracting new residents by building exciting new homes, especially on our eastern edge, taking advantage of our sweeping views of the Cuyahoga River valley. We will be the first community in Cleveland to turn a large public housing project into an integrated, mixed-income neighborhood, proving that subsidized renters and luxury home buyers can live harmoniously side-by-side. We will continue to restore our historic homes and commercial buildings for new uses.

We will continue to strive to provide better recreation activities for the people of our community and for residents from across Northeast Ohio. To beautify our neighborhood and enhance our sense of Tremont as a distinct and unique place, we will invest in new green space and interesting new public art. We will develop a unified identity that celebrates Tremont's many sub-neighborhoods while still drawing the north and south parts of Tremont closer together. We will fight to keep what we've built – one of the liveliest and safest communities in Cleveland – and expand our renaissance to new areas so that all of our neighbors share in Tremont's prosperity.

Our Goals

- Establish a clear yet spontaneous identity that represents the social, cultural, and physical characteristics that are uniquely Tremont.
- Create an attitude and environment within Tremont that that encourages interaction between block clubs and neighborhood districts to unify and connect the community.
- Embrace the fact that urban neighborhoods that are both established and evolving, economic and social diversity should be celebrated.
- Recognize that we must work hard as a community to retain residents, attract new residents, and to sustain the identity, unity, and diversity of the neighborhood.



Tremont Pointe

* Tremont Neighborhood *

We care deeply about this place.

Some of us have lived in Tremont for 60 years, choosing to stay after so many others abandoned it. Some of us are artists who moved to Tremont 20 years ago, built strong community groups and created the neighborhood's reputation as Cleveland's hub for hip, urban culture. Some of us are new residents who came for the ambiance and quickly got involved in block clubs, community gardens and neighborhood groups.

Tremont is known for its monthly art walk and its many great restaurants, art galleries, coffee shops and pubs. It also is known for its beautiful churches, which have stabilized Tremont through good times and bad.



Neighborhood Boundaries and Location



Facing Challenges, Embracing Change.

Despite our recent growth, there are still many people in Tremont who live in poverty. We need better affordable housing for low-income people so they are not forced out of the neighborhood by rising prices. We need better transportation links so that people of all incomes can commute to employment without the expense of a car.

Interstate 490 drives a physical and psychological wedge through the middle of our neighborhood. We need to build better relationships between people and institutions on both sides of the divide. We also need to create signs, gateways and public spaces that create a common identity for the entire neighborhood.

Tremont already is one of the most desirable neighborhoods in Cleveland to live. In the next five to ten years, our passionate residents will expand our cultural district, strengthen our neighborhood groups and ensure that Tremont remains a comfortable place for people of all incomes.





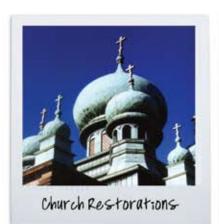
Tremont Farmers Market



Taste of Tremont









Foundation for the Future

Tremont Pointe

is located around the corner of Starkweather, West 7th and West 5th and will create a \$38-million mixed-income neighborhood of 190 apartments overlooking the Cuyahoga River Valley. Model Blocks surrounding the development will be improved through a variety of incentives for home and property owners.

Starkweather Place

is next door to Tremont Pointe, and is a \$5-million development of 31 homes and townhouses.

Steelyard Commons

is the largest retail development in Cleveland, with over 1 million square feet of green and historically sensitive development. Tenants include: a Wal-Mart, Home Depot, Target and many other fine retailers. A unique feature of this site is the location of the towpath trail which runs through the development.

Gospel Press

located at Jefferson and W. 7th Street, is a \$19-million conversion of an historic building into 102 luxury apartments.

Brevier Housing Development

in the Lincoln Heights area of Tremont, will bring 47 new families to the community.

West 11th Street

overlooking Clark Field, will bring 14 new families to the Tremont community.

The Towpath Trail

traverses the Tremont neighborhood and will be a key part of a 25 million dollar project creating the last six miles of the trail into downtown cleveland.

Redeveloping Clark Field

will include improvements to the the athletic fields and to make a more pededstrian friendly connection to Lincoln Park.

Increase Community Use of the Circulator Bus

to better connect Tremont, Tremont Pointe, Steelyard Commons, Ohio City and Metro Hospital.

Strategies:

- Establish a clear yet spontaneous identity that represents the social, cultural, and physical characteristics that are uniquely Tremont.
 - -Formulated greenspaces and beautification projects that attract residents and visitors at local gathering destinations
 - -Established systems that identify and give Tremont a sense of place along transportation and infrastructure routes
 - -Tremont established as the neighborhood of choice to live in through real estate development
 - -Sustain commercial development to attract visitors to shop and experience Tremont
 - -Convey and preserve established history of Tremont through preservation and code enforcement
 - -Marketing campaigns that position Tremont as a destinct destination neighborhood
 - -A clear and established communication that promotes Tremont as a viable place to live, work, and visit
- Create an attitude and environment within Tremont that that encourages interaction between block clubs and neighborhood districts to unify and connect
 the community.
 - -Safety and security activities that create an attitude of a safe feeling to the entire neighborhood
 - -An established and unified effort that promotes greenspace and beautification
 - -A created environment in all transportation and infrastructure points that connect each sector of the neighborhood to the entire Tremont community
 - -Established commercial development that encourages visitors while interacting with the surrounding residents
- Embrace the fact that urban neighborhoods that are both established and evolving, economic and social diversity should be celebrated.
 - -Enhanced safety and security throughout the neighborhood that attract all cultures, racial, and economic status of residents
 - -Greenspace and beautification projects completed that tell the story of different cultures and people represented in the community
 - -Plans implemented along transportation and infrastructure projects that embrace the culture of the neighborhood
 - -Residential development that affords opportunity to all economic classes of the neighborhood
 - -Commercial businesses developed that represent and serve all of the Tremont neighborhood
 - -Programs and activities that are celebrated and meet the needs of the residents in Tremont
 - -Marketing venues that promote the diversity and uniqueness established in the Tremont neighborhood
 - -Residents are informed and share ideas and opportunities that express their culture
- Recognize that we must work hard as a community to retain residents, attract new residents, and to sustain the identity, unity, and diversity of the neighborhood.
 - -Safety and security programs that promote a safe feeling
 - -Greenspace and beautification developed that are enjoyed by all segments of the community
 - -Transportation and Infrastructure in place that connects and services Tremont
 - -Residential development built that recognizes the diversity and identity of Tremont
 - -Sustained commercial development that attracts new visitors and is identified as a destination point in the City of Cleveland
 - -Through hard work an improved quality of life has been established by providing the needs of residents and maintaining a diverse culture
 - -Marketing efforts have improved the "neighborly" feel and opportunities and fostered an environment that encourages residents to stay and new ones to come

Tremont west Development Corporation

Tremont West's anchor project involves redeveloping public housing at Valleyview (now Tremont Pointe) into a 190-home mixed-income community that will help transform the neighborhood's most severely distressed section into one that appeals to individuals and families earning a range of incomes. The model block program will combine acquisition and renovation with intensive home repairs on all streets adjacent to Tremont Pointe. Tremont West, through partnerships with Cleveland Public Art, ParkWorks, Greater Cleveland Regional Transit Authority and local developer First Interstate is using new public art and landscaping to create attractive neighborhood entry points, enhanced transit waiting environments and visual markers to the Tremont Pointe anchor project and the new Steelyard Commons shopping center. Tremont West is working to link residents to jobs at the shopping center and engage residents in community planning, neighborhood beautification and safety programs.

Tremont Partners

Block Clubs

City Architecture City of Cleveland Cleveland Housing Network Cleveland Municipal School District Councilman Joe Cimperman Councilman Joe Santiago First Interstate/Steelyard Commons Friends of Clark Field Local Artists McCormack Baron (Tremont Pointe) Merrick House MetroHealth Neighborhood Progress, Inc. Ohio Canal Corridor **ParkWorks** Re\$tore Tremont 2nd District Police **Tremont Garderners**



The Six Cleveland Strategic Investment Initiative Neighborhoods Supported by Neighborhood Progress, Inc. and their Community Development Corporations

Buckeye - Buckeye Area Development Corporation

Detroit Shoreway - Detroit Shoreway Community Development Organization

Fairfax - Fairfax Renaissance Development Corporation

Glenville - Famicos Foundation

Broadway Slavic Village - Slavic Village Development

Tremont - Tremont West Development Corporation

The Strategic Investment Initiative (SII) of Neighborhood Progress aims to restore private markets, including real estate, in a select number of Cleveland neighborhoods which have undergone previous decline but show potential to recover. The Strategic Investment Initiative intends to produce measurable change over the next 10 years in property values, homeownership and occupancy rates, and additional private investment. Neighborhood Progress competitively selected the six community development corporations for this program based on their development expertise and on whether their neighborhoods offered opportunities for new large-scale development and "market recovery."

Characteristics of the Strategic Investment Initiative

- A focus on broad market outcomes, rather than on producing housing units
- Precise, narrow targeting
- Comprehensive plans
- High-impact anchor projects
- "Model Blocks" to complement the anchor projects
- Land acquisition and vacant/abandoned properties strategy
- Comprehensive amenities and services through strategic partnerships
- A pervasive attention to marketing and market competitiveness
- Dedicated staffing for the initiative
- A new partnership relationship between Neighborhood Progress and the SII community development corporations

Neighborhood Progress, Inc.

Our mission is to restore and maintain the health and vitality of Cleveland's neighborhoods through private investment and support for community initiatives. Our goal is to be a catalyst for change. To this end, we strategically invest in community development organizations, their projects and their vision for the future.

The Strategic Investment Initiative is supported by: The Cleveland Foundation, Enterprise Community Partners, the George Gund Foundation, the Mandel Foundation, the Surdna Foundation and numerous partners.

NEIGHBORHOOD