

Questionnaire for Nomination to the Tremont West Development Corporation Board of Directors

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1. Please describe your involvement with the Tremont West Development Corporation or other Tremont clubs and activities during the last 5 years:

I co-chaired the Auburn Lincoln Park Block Club for 7 years and for the past 2 years have served on TWDC Board of Trustees. I enjoy getting to know my neighbors through neighborhood events and the more I get involved in our community, the more I like this place and want to stay involved.

- 2: Please describe any involvement that you have had with charitable organizations during the last 5 years:

I have lent my professional skills to several local organizations in the midst of capital campaigns or other events, producing promotional content in support of their missions, including Merrick House, Rosemary Center, TWDC, and the Towpath Trail. (see experiencetremont.com homepage)

- 3: Please describe any other memberships on boards or committees that you have had during the last 5 years (such as non-profit organizations, professional associations or city or county government):

The Celebrate Tremont Committee has taken most of my time and I'm honored to say that we raised more for TWDC with more new corporate sponsors than in years past (relying less on our chefs and local small businesses) for events such as Arts in August, Taste of Tremont, Arts and Cultural Fest, and more.

- 4: Please select and describe the skills and areas of expertise that you would bring to the Board of Directors of the Tremont West Development Corporation.:

- Arts / Crafts / Trades
- Community Outreach
- Community Representation
- Construction
- Finance
- Fundraising
- Governance
- Legal
- Mechanical
- Real Estate
- Sales / Marketing
- Technology
- Writing / Documentation

Other:

5: Please state why you are interested in serving on the Board of Directors for the Tremont West Development Corporation:

I feel like we are just getting started marketing TWDC and raising money for operations and events. I still have work to do!

Membership on the TWDC Board of Directors requires a substantial commitment of time and energy. Members of the Board typically serve on one or more committees, which meet monthly, as well as the Board of Directors meeting, which also meets monthly. Typically, Board Members spend between 5 -10 hours per month on TWDC matters. Please indicate the number of hours per month that you will be available as a member of the Board of Directors: 5-10 _____

Please send this application, along with a current résumé and a short (not more than 75 words) statement that contains the information you most wish voters to consider to: twdcboard@gmail.com

KATHERINE O'NEIL

Cleveland, OH 216-225-2409 k.oneil@authenticfilms.net

EXPERIENCE

AUTHENTIC FILMS LLC, Cleveland OH

Owner and Executive Producer 2003 - present

Execute productions for advertising agencies and independent clients, for broadcast TV and digital campaigns. Produce award winning content for local, regional and national brands, on time and on budget. Manage a team of independent contractors as well as relationships with creatives and clients.

Managed independent film budgets under 1MM including hiring of crew, casting, creative content, locations, equipment, schedules, insurance, union contracts and payroll for independent contractors. Incorporated and sold shares of startup LLC in a private offering to investors. Marketed films at festivals and to distributors.

1492 PROPERTIES LLC, Cleveland OH

Owner and Manager 2008 - present

Evaluate, negotiate, invest, market, and manage rental properties and investment opportunities.

TENANTWISE.COM, New York, NY

Vice President, Business Development and Marketing 2000 - 2003

Led business development efforts, research and marketing. Research of post-September 11, 2001 tenant relocation in Lower Manhattan assisted with distribution of tax incentives for displaced tenants from damaged and destroyed properties.

FUNDRAISING CONSULTANT, New York, NY

Associate Consultant, The Whelan Group Inc. 1998 - 2000

Developed strategic revenue generation plans and managed implementation. Developed marketing plans and collateral, packaged investment opportunities for client fundraising, managed direct mail, list development, evaluation and analysis. Conducted focus groups and feasibility studies, managed prospecting. Engaged and motivated executive level leadership for clients' capital campaigns, from 5MM to 60MM. Clients included The School of American Ballet at Lincoln Center, schools in Harlem and Lower East Side of Manhattan, homeless and community organizations.

Consultant, Internet Policy Institute, Washington, D.C. 2000

Developed formal fundraising program, Board Development Program and long-range strategies.

GILMOUR ACADEMY, Gates Mills, OH

Associate Dean, Admissions 1996 - 1998

Managed enrollment and retention of 260 students. Profit and loss responsibility for 1.5MM in new revenue. Worked with families to find the best match for their children and tuition dollars.

Associate Director of Development 1994 - 1996

Assisted with all aspects of Academy fundraising, including Annual Fund, proposal writing and publications. Managed special events including alumni reunions and a 50th anniversary celebration.

EDUCATION

M.N.O., Case Western Reserve University 1997 and B.A., English Literature, College of the Holy Cross 1992

COMMUNITY INVOLVEMENT

Board Member, TWDC, 2021 - present

Co-Chair, Auburn-Lincoln Park Block Club 2015 - 2022

Board Member, Cleveland International Film Festival, 2005 - 2015: Executive Committee and Development Committee. Produced promotional trailers for the annual festival.

Board Member, Center for Arts and Learning, 2011 - 2014: Development Committee

Miscellaneous Volunteer Projects: Treasurer, Lincoln Park Condominium Association; Founder, Exhibit: Cleveland public art project; Media Producer, Advantage Cleveland tennis camp/after school program; Marketing consultant for small women-owned businesses.