



Board of Directors Meeting Notes  
September 19, 2024

Board Member Attendees via Zoom: Barbara Andelman, Carolyn Bentley, Fred Calatrello, Dan Cotter, Jonathan Greever, Dan Imfeld, John Jackson, Kate O'Neil, Seronica Powell, Jennifer Temple, Tom Tosuksri and Julie Dahlhausen (Executive Director)

1. Meeting Called to Order by Tom Tosuksri (6:33 p.m.)
2. Approve July minutes:
  - a. Seronica Powell motioned to approve the July meeting notes with corrections noted. Dan Cotter seconded, all approved.
3. Discussion Item: Tremont Trek
  - a. Kate O'Neil presented the details of the upcoming Tremont Trek including her marketing plan and a list of restaurants and homes involved. Bartenders will be 6 board members from the Ohio City Board of Directors so the Tremont West board can participate in the event. As part of an overall marketing/ sponsorship package, a Howard Hanna agent will be at each home to talk about the home and take some of the hosting pressure off the homeowners. Moen has agreed to be a primary sponsor of the event and Kate is working on other sponsorship partnerships.
  - b. Julie Dahlhausen asked that the board get involved in promoting the Trek to friends, family, social media sphere... and that all board members participate in the Trek.
  - c. Discussion was had about potential merchandise and ways to make this event more about the event and less about drinking. Fundraising elements may include a 50/50 raffle.
  - d. Tom reminded board members they are expected to participate in the yearly fundraiser in one way or another. Ideally by purchasing tickets but other options are available.
4. Executive Director's Report:
  - a. Discussion Item: Taste of Tremont
    - i. Julie presented the revenue results for this year's event: 2024 revenue was almost identical to 2023 but less than pre-pandemic numbers because: Beer garden revenue and overall attendance was lower than last year. And, vendors did better and they were asked to pay more for their booths and sponsorships were higher than last year. Discussion was had about what we need to do to get back to pre-pandemic numbers.
    - ii. Discussion was had about potential marquee sponsors for next years event

since Metro Health's sponsorship has ended.

- b. Discussion Item: Tremont Arts & Cultural Festival
    - i. Julie encouraged board members to attend and volunteer for the festival this coming weekend.
  - c. Discussion Item: EPA x MetroHealth x TWDC Indoor Air Pollution Program
    - i. Julie talked about this program which replaces gas stoves and outdated wiring for households where a resident has asthma. TWDC was asked to identify 70 households for repairs. The EPA is requiring Tremont West pay the cost upfront (roughly \$185k) and then be reimbursed by the EPA. Conversation is being held between MetroHealth and the EPA about this detail which would be a significant short term financial burden for TWDC.
  - d. Discussion Item: CDBG Reimbursement delay
    - i. The city is changing their portal for reimbursement which is going to mean neighborhood organizations aren't going to get paid for about 3 months. The city is aware of the issue and should be working on a solution.
5. Committee Reports:
- a. Finance: Monthly audits are backlogged 4 months. Julie is working with the related staff members to catch up and she is planning on presenting numbers at the next board meeting. In the meantime, funds from the Thurman sale were used to pay off a Dollar Bank line of credit. Finance board members are reviewing all our loans and debts to figure out how best to utilize incoming funds moving forward.
  - b. Economic Development: Last meeting was a review of past projects and a discussion of what the committee's role is with the city moving forward. That role likely does not include reviewing separate, small scale projects. It's unclear what the committee's role will be in reviewing larger developments.
  - c. Safety: Committee members John Jackson and Mike Koski met to review safety concerns. It was brought up that speed tables installed on W11th by Lincoln Park need to be better marked with a different color or better signage.
  - d. Governance: Seronica requested we go into executive session. Jonathan Greever motioned, Barbara Andelman seconded, all approved. Recording stopped and the board went into executive session. John Jackson motioned to come out of executive session. Dan Cotter seconded, all approved.
  - e. Fundraising: Covered in the Tremont Trek conversation noted above.
6. New Business:
- a. 1 speed table has been installed on W11th. Julie asked for recommendations for other locations like Tremont Montessori, Scranton, Abbey, W14th...
  - b. Councilman Kerry McCormack would like to plant 100 trees in Tremont. Dan Leamon is being consulted and Julie is requesting board recommendations for locations. Mentioned were Camp Cleveland.
  - c. Near West Land Trust passed a resolution to allow Ben Trimble to sign to receive funds for new affordable housing in Ohio City and Tremont. The goal is to build

about 25 new properties total.

7. The Meeting was Adjourned (7:55 p.m.)

Seronica motioned to adjourn, Kate seconded, all approved.